

What's New in PROTO

Low-Cost ADDA-UNITS Help Build Master Set

The first five ADDA-UNITS described below will introduce this exciting program to your customers. Each set comes with a brilliant red styron plastic holder with tool numbers and opening sizes clearly marked in the proper position for each tool. They provide a colorful, neat, handy, safe method for storing tools. The holders are carefully engineered for proper fit of the tools and easy installation on either perforated or solid panels.

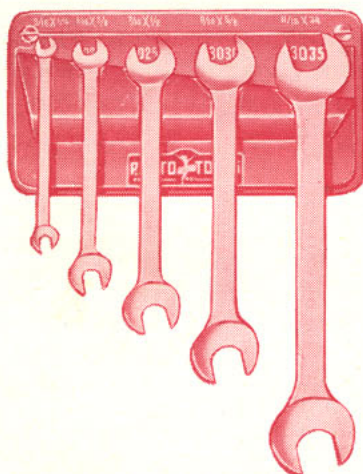
As the demand for the original sets increases, additional sets will be announced. Preliminary plans have been made for units that include all popular tools used by home owners and by many types of professional repairmen.

To help you merchandise these five ADDA-UNITS, a 2'x2' perforated hardboard panel (No. SD 10) and an attention-getting display sign are available (see illustration on Page 3). With orders of 2 or more of each of all five ADDA-UNITS the panel is free. The complete package, No. 9930A, has a total User Net Price of \$96.12.*

ADDA-UNIT No. 9931

Open End Wrenches

User Net Price*—\$6.35†

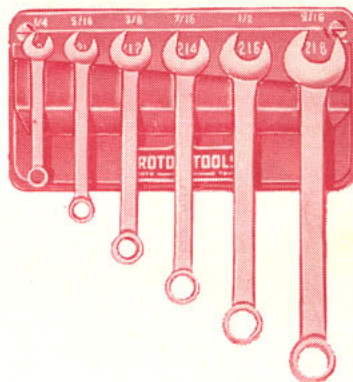


Includes holder and five wrenches No. 3016 ($\frac{3}{16}$ "x $\frac{1}{4}$ " openings), No. 3020 ($\frac{5}{16}$ "x $\frac{3}{8}$ "), No. 3025 ($\frac{7}{16}$ "x $\frac{1}{2}$ "), No. 3030 ($\frac{9}{16}$ "x $\frac{5}{8}$ ") and No. 3035 ($\frac{11}{16}$ "x $\frac{3}{4}$ "). Wt. .90 Lbs.

ADDA-UNIT No. 9937

Combination Box and Open End Wrenches

User Net Price*—\$8.59†

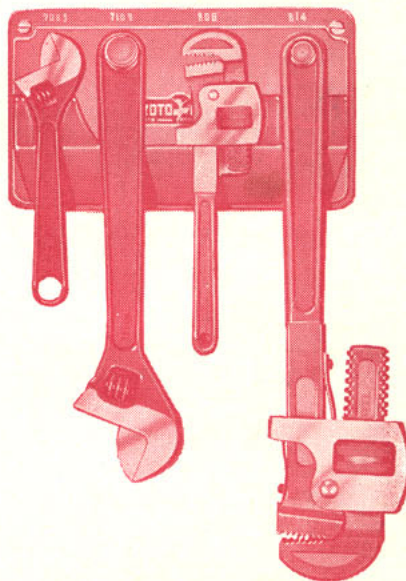


Includes holder and six wrenches No. 1208 ($\frac{1}{4}$ " openings), No. 1210 ($\frac{5}{16}$ " openings), No. 1212 ($\frac{3}{8}$ " openings), No. 1214 ($\frac{7}{16}$ " openings), No. 1216 ($\frac{1}{2}$ " openings) and No. 1218 ($\frac{9}{16}$ " openings). Wt. .70 Lbs.

ADDA-UNIT No. 9942

Adjustable Wrenches and Pipe Wrenches

User Net Price*—\$9.99†



Includes holder, two adjustable wrenches—Nos. 706S and 710S, and two pipe wrenches—Nos. 808 and 814. Wt. 4.5 Lbs.



ADDA-UNIT

No. 9950 $\frac{1}{2}$ " Drive Sockets

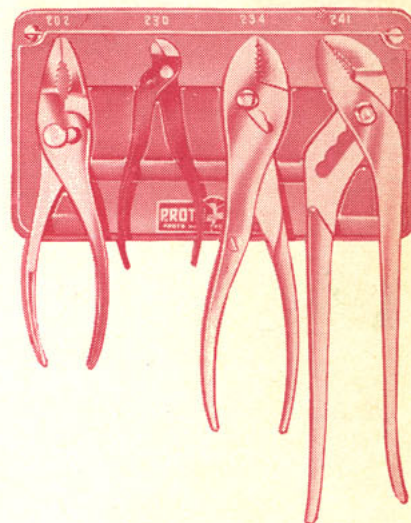
User Net Price*—
\$14.98†

Includes holder, 10 sockets and a hinge handle—No. 5414 ($\frac{3}{8}$ " opening), No. 5416 ($\frac{1}{2}$ "), No. 5418 ($\frac{9}{16}$ "), No. 5420 ($\frac{5}{8}$ "), No. 5422 ($\frac{11}{16}$ "), No. 5424 ($\frac{3}{4}$ "), No. 5426 ($\frac{13}{16}$ "), No. 5428 ($\frac{7}{8}$ "), No. 5430 ($\frac{15}{16}$ "), No. 5432 (1") and handle No. 5467. Wt. 3.8 Lbs.

ADDA-UNIT No. 9953

Slip Joint Pliers

User Net Price*—\$8.15†



Includes holder and 4 pliers—No. 202, Slim Nose, 6" long; No. 230, Midget, 4 $\frac{1}{2}$ " long; No. 234 Multi-plier, 8" long; No. 241 General Utility, 9 $\frac{1}{2}$ " long. Wt. 1.7 Lbs.

*Prices are effective Dec. 18, 1954, and are subject to change without notice.

†It is recommended that tool users be given a 35-cent rebate on each ADDA-UNIT purchased. Under this system, the seller makes his usual profit on the tools, but offers the holder at its approximate cost as a buying incentive.

New Low-Priced Chests Have Quality Features

To meet the competition of low-priced tool chests and cabinets on the market, PROTO recently added an economy line of three tool chests, a roller cabinet and a tote tray. Though priced to sell fast, they have unusually high quality.

The new chests are light in weight, yet sturdily built to give years of useful service. They are made of heavy-gauge steel, with an exclusive girder construction that adds strength without increasing weight. Handles are conveniently placed for greatest ease in lifting.

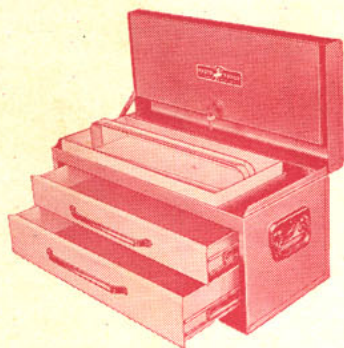
The cover closes so that it fits flush with the box. This requires offsetting that adds further to the strength of the chest. There are no sharp corners to cut fingers or catch clothes, which makes for a more attractive, streamlined appearance.

Each chest is equipped with a fool-proof safety lock that locks so securely the chest would have to be destroyed to break into it. Two keys are supplied.

All chest drawers move easily on extra-strong compound slides. They are equipped with built-in stops that permit full extension without spilling contents.

The chests have a sparkling green Hammerloid finish and red drawers. The heavy-duty finish is baked on by the infra-red process. Kicks and dents will not crack or chip it.

No. B-24 Two-Drawer Chest

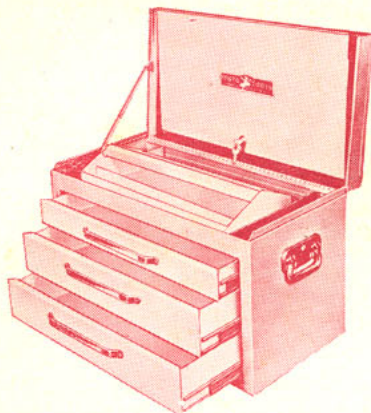


Overall Dimensions— $22\frac{1}{2}$ "x 10 "x $10\frac{1}{2}$ " high. Has removable tote tray— $7\frac{3}{4}$ "x $18\frac{3}{4}$ ". Sizes of drawers— $21\frac{1}{8}$ "x $8\frac{7}{8}$ "x 20 " and $31\frac{1}{8}$ "x $8\frac{7}{8}$ "x 20 ". Weight—30.5 Lbs.

No. 40 Tote Tray

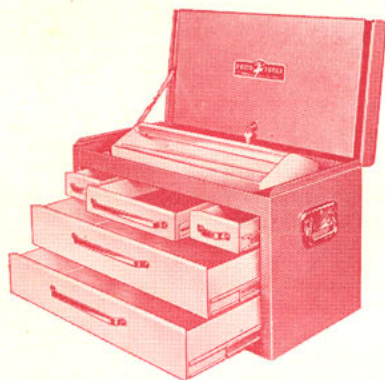
Has heavy-duty tubular handle—V-shaped for added strength. Sides have turned edges to protect hands and clothes.

No. B-47 Three-Drawer Chest



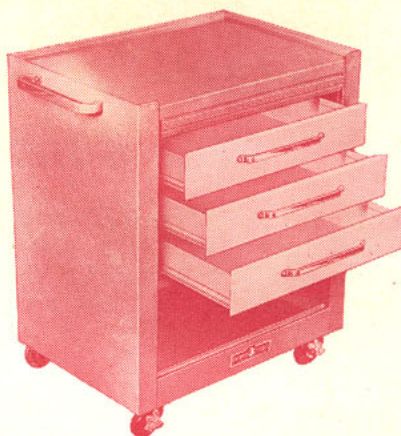
Overall dimension— $24\frac{1}{2}$ "x 12 "x $14\frac{1}{2}$ " high. Has removable tote tray— $18\frac{5}{8}$ "x $7\frac{3}{4}$ ". Size of top drawer— $21\frac{1}{8}$ "x 11 "x $21\frac{1}{4}$ ". Size of middle and bottom drawers— $31\frac{1}{2}$ "x 11 "x $21\frac{1}{4}$ ". Weight—53 Lbs.

No. B-50 Five-Drawer Chest



Overall Dimensions— $24\frac{1}{2}$ "x 12 "x $14\frac{1}{2}$ ". Has removable tote tray— $18\frac{5}{8}$ "x $7\frac{3}{4}$ ". Handy top middle drawer is 2 "x 11 "x $10\frac{1}{2}$ " and has felt covering to protect delicate instruments. Size of two side top drawers— 2 "x 11 "x $4\frac{3}{8}$ ". Size of two bottom drawers— $31\frac{1}{2}$ "x 11 "x $21\frac{1}{4}$ ". Weight—55 Lbs.

No. B-52 Roller Cabinet



Overall Dimensions— 18 "x 25 "x $32\frac{1}{4}$ " high. Front cover jackknives into top of cabinet. Has four 3 " ball-bearing casters, with toe brakes on front casters. Drawers operate on rollers to handle heavy loads. Size of three drawers— $31\frac{1}{2}$ "x $19\frac{3}{8}$ "x $16\frac{5}{8}$ ". Weight—87 Lbs.

User Net Prices*

No.	Zone I	Zone II	Zone III
B-24	\$22.50	\$23.25	\$24.00
B-47	32.00	33.00	35.00
B-50	35.00	36.00	38.00
B-52	50.00	51.75	55.50
40	3.00	3.10	3.25

Zone I—Iowa, Minnesota, Nebraska, Wisconsin, Illinois, Missouri, Kansas and South Dakota.

Zone II—All states east of the Rocky Mountains, except Zone I.

Zone III—West of the Rocky Mountains.

Note: Usual discounts to PROTO customers and dealers do not apply. A separate price schedule is given in Price List No. 5413, being mailed with descriptive literature to all PROTO accounts.

New Grab-All Is Handy Tool for Home and Shop



When it comes to retrieving small objects from restricted places, your customers will call the four new Grab-Alls the most useful tools ever made.

They bend around obstructions and have four gripping fingers that hold non-metallic items—two big advantages over magnet-rod types.

They are perfect for retrieving a

nut or some other object that falls into a "tight" spot when working on a car. They will fish objects from sink or bath drains, clean obstructions from garbage disposals, and do thousands of other jobs.

Each Grab-All is individually mounted on a colorful descriptive sales card.

No.	User Net Price*	Length	Wt.,— Lbs.
2340	\$1.10	12"	.12
2341	1.25	15"	.14
2342	1.35	18"	.16
2343	1.65	24"	.20

*Prices subject to change without notice.